

LoadingDock



Introducing LoadingDock

Automate everything. Mandate nothing. Streamline your content delivery with LoadingDock.

POWERFUL CONTENT MANAGEMENT LoadingDock is a content acquisition, prep and distribution center, scalable from a single station to multi-station use. It is a powerful content management platform with manual and automatic transfer and ingest options. This all-in-one product which currently includes the ability to push and pull data, upload it to the cloud, prep spots and programs, watch lorez clips of material and review status of all material being processed. LoadingDock interfaces directly with Catch Servers and will streamline content acquisition between all of your locations, plus it is automation agnostic and will work directly with your transcoder of choice.



MULTI LOCATION LoadingDock is flexible based on the needs of each station group. LoadingDock can act as either Capture location, Prep location, Delivery location or any combination dictated by the station group's needs and workflows.

CATCH SERVER

Supports long form providers PitchBlue and Pathfire, short form providers and allows users to pull spots from any FTP service provider.

CAPTURE

Recordings Manage scheduled content capture with both file based CatchServer integration and scheduled Satellite Recording for baseband ingest.

Traffic Instructions LoadingDock offers dub list support for spot acquisition, local and group dub lists. In a group situation, there can be one dublist, for all national spots across the station group, based on needs. LoadingDock will interface with your transcoder to transcode spots from that single dublist for all stations. All content can be shared and this allows larger, more flexible workflow options.

Web Form Upload Tool The upload tool in LoadingDock allows you to upload any file at any time. If there is XML data included with that file, you can include it and that data will be attached to the asset. The user can also manually enter all necessary data during the upload process.

TRANSCODE

LoadingDock interfaces with your transcoders, such as Elemental, Carbon, Telestream and more. You also have the option to reduce hardware and move to a cloud transcode through Sony's Ci transcoder.

RECEIVE / DELIVER

Cloud Cloud Sharing with Sony's Ci Cloud, and other cloud providers.

Dock to Dock LoadingDock option for multiple stations. A primary and backup LoadingDock(s) are configured with station defined roles. Capture and prep at one location and distribute to the others via subscription permissions.

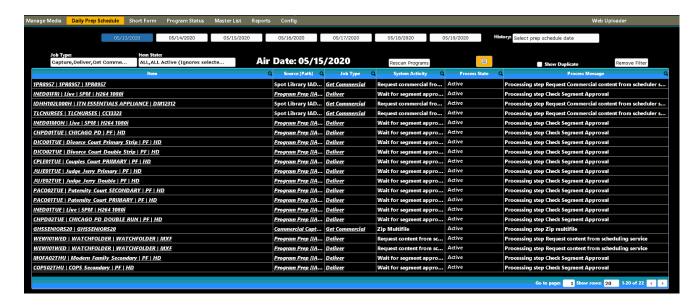
1-Hour Warning Set up alarms or messaging for when a delivery site is missing content scheduled to air within one hour.

TO AIR

Push to Video Server for Air LoadingDock interfaces with all major video servers including Harmonic, Grass Valley and Imagine. It also allows for any NAS or even an Edit bay.



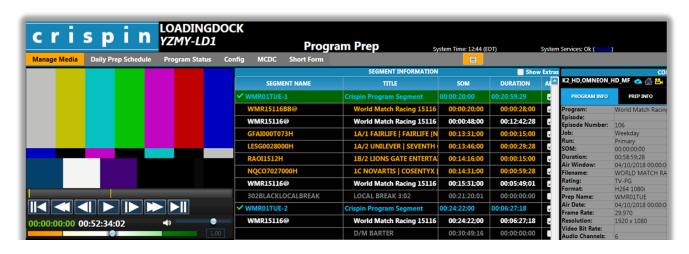




PREP

DAILY PREP SCHEDULE

Your list of items to be processed each day. This will look similar to how you configure record schedule, with more data available. Displays a week's worth of scheduled programming.



PROGRAM PREP

View material and check or edit for air. Takes many of the tools from Dubber and merges with the perks of DigiPrep, plus adds more features needed for stations using content delivery. While previewing the programs and spots using a lorez copy of the video, you will be able to trim and adjust segments, if needed. You will also be able to decide which portions of the clip should be aired and which should not. If the program comes over with XML data, that data will be previewed with the clip. That data is editable and it will populate into AssetBase.







PROGRAM STATUS REPORT "PSR"

Another web tool for the user's central hub to monitor, check deliveries and see data regarding all current programming being sent and retrieved. Status icons from capture to delivery, make it easy to review the process at a glance.

VIEW PROGRAMMING IN ONE PLACE

View all of your programming from your providers or even FTP sites, on a webpage. Accessible throughout the entire system network, the web interface allows more users to access it at one time plus the ability to view it from wherever you have granted access on your network.

EMAIL NOTIFICATIONS

Email messaging to fit your station's needs with customizable settings by type of alert, location(s) and user(s).

OTHER TOOLS

- Statistics on data transfers
- Exporting lists to Excel
- Add notes for other users for prep
- Evergreen detection. If flagged by syndicator, LoadingDock will process automatically into an evergreen asset.