FARlink by LoadingDock

Introducing FARlink

Facilitate content distribution to support playout of channels from flexible locations.

WHAT IS FARLINK? Bringing ready-to-air content to the video server is the primary focus of any station's workflow. FARlink helps overcome traditional workflow limitations in moving a station's content and metadata. FARlink allows the system to work around these processes and workflows to become more efficient than traditional channel design. With less concern on how the content arrives, the channel can be originated in a variety of ways while leveraging content brought together by FARlink from diverse sources.

HOW DOES IT WORK? FAR stands for "find and retrieve" and adds the ability to inventory content and associated metadata at one or more sites, and retrieves for another site's playlist needs. FARlink's integration with the playlist provides the intel for retrieving missing content and metadata and with the transfer scheduler, FARlink creates maximum effectiveness with minimal manual activity.

DETAILS

LoadingDock + FARlink Originally, LoadingDock was built as a one-way delivery system of programs and commercials. Now with FARlink, it brings awareness of content in diverse locations and an ability to "find and retrieve" content in any direction as needed, across a system.

"Link" Connects production and master control silos

Consolidated Playback/Central Cast Facilitate centralized playback with ability to leverage existing content available and extend rather than replace select existing workflows.

Flexibility Provide 100% of media for a channel or fill gaps in media delivery. Delivery can include syndicated programs, local content (promos, commercials, news updates, etc.) and content pulled from one or more configured sites.

CUSTOMER BENEFITS

- Connecting multiple stations's inventory on multiple types of systems, on- and off-prem, plus data acceleration.

- Customizable Workflows, and can utilize Ci Cloud Transcoding or automatically select between cloud and on-prem options.

- Syncing between Main and Disaster Contingency Systems.

- Instant Space/Contingency Channel Multi-Purpose - spare/contingency channel to shadow or replace primary channel on short notice. Contemporary media and metadata can be moved on short notice to support the new channel.

- Available with or without the program prep and commercial prep features of LoadingDock.

- FARlink integrates with the automation database to provide media or complete metadata.

Ci Media Cloud

Transcode

FARlink

- Automatic Transport to Playout Site
- Need-Driven Transcode and Name Translation
- Support Shared Origination
- Data Transfer Options
- Scheduling to Meet Playback Demands
- Metadata/Marks/Segments Provided
- Locating Content

Player (Cloud)

Automation

Player API

Content Metadata

Harmonic VOS

Sony PSE Virtual Production

MC Switcher/ Graphics

LoadingDock | FARlink → PREPARED MEDIA S3

← CHANNEL STREAM →

Central or Alternate Site Origination

Automation

Player API

Content Metadata

LoadingDock | FARlink → Video Server

MC Switcher/ Graphics

Transcode

(workflow option)

← CHANNEL STREAM →
← CHANNEL STREAM →

Local Site #1

LoadingDock | FARlink

...Local Site N

Automation

Player API

Content Metadata

Video Server

MC Switcher/ Graphics

← CHANNEL STREAM →

← CHANNEL STREAM →